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## BEST MEDIUM HOUSEBUILDER

**Gold** – Weston Homes



Weston Homes is building into a big and powerful company, but still consistently punches above its weight. While many of its bigger brothers have gone shy in the recession, frightened of their own shadows – Haye against Valuev and we know what happened there – Weston has been bold and gutsy in both product delivery and promotion.

It has plenty to shout about, mixing up its designs to match and indeed enhance the setting and categories for all segments of the market. Flick through its portfolio and you see family homes in Home Counties vernacular, dazzling refurbishments and ice cool waterside apartments. The prices may vary, but the specifications rarely do. Properties such as Mayfield Grange in East Sussex and Royal Earlswood Park, Surrey, are historic restoration projects that should excite any builder with a heartbeat, but the results are terrific – a fusion of ages, preserving the old with the new.

Bridges Wharf, Battersea continues to win the

plaudits for the quality and vision of this mixed use development, including 266 apartments, a five-star hotel, retail units and a restaurant and spa. Weston's attention to detail sets new standards. Doors and windows are not just for opening and closing; they are part of design quality, efficiency and ongoing product development. The workforce clearly enjoys working here, with a strong staff retention rate and Weston also rewards the excellence and loyalty of the company's business partners. Weston Homes has a strong leader at the helm and with his name above the door, Bob Weston, founder, chairman and chief executive, is not going to let standards slip and has plans to make the company even better. Weston Homes sponsors Colchester United football club, with the ground named the Weston Homes Community Stadium. The football team might be some way off Premier League status. Weston Homes is already there.

